

# *You are Invited to Apply...*

to the Original Renaissance Pleasure Faire for 2012

SEVEN WEEKENDS • APRIL 7 ~ MAY 20, 2012 • 10:00AM UNTIL 7:00PM

SCHOOL DAY • APRIL 20, 2012 • 9:30AM UNTIL 3:30PM

(dates, times and location are subject to change)

WE ARE VERY PROUD AND EXCITED TO ACCEPT APPLICATIONS TO THE 50<sup>TH</sup> ANNUAL ORIGINAL RENAISSANCE PLEASURE FAIRE. WE ARE RETURNING TO OUR LOCATION IN LOS ANGELES COUNTY: THE SANTA FE DAM RECREATION AREA IN IRWINDALE CALIFORNIA. APPLICANTS SHOULD SEND DETAILED SKETCHES OF YOUR BOOTH DESIGN, SINCE LAYOUT TIME IS SHORT AND CHANGES FROM YEAR TO YEAR MAKE IT NECESSARY TO HAVE COMPLETE INFORMATION. THE RENDERING OF YOUR BOOTH MUST INCLUDE FRONTAL AND SIDE VIEWS AND ROOFLINE TREATMENTS.

**General Criteria for Participation - Applications** (accompanied by photos (either physical or digital) or drawings (NO ACTUAL SAMPLES) and a \$75.00 Application Fee – Checks made out to REP) must be received by October 1, 2011. Please **send applications to REP, P.O. Box 1550, Irwindale, CA 91706. Attn: Marketplace.**

Upon acceptance, attendance at a one-day stakeout session is mandatory for all vendors. You will receive important Faire information, and be shown your booth space. Plan to spend the day. The Stakeout date will probably be in early March and will be determined shortly. If you are accepted you will receive notification in December.

Each vendor will create a booth or cart typical of the period. Some may be wanderers. Booth Building Guidelines are available.

All new vendors and new workers are required to attend three basic workshops provided by the Faire. The workshops would include Orientation, Costuming and Elizabethan Language.

All vendors and their help are required to wear Faire approved costumes appropriate to guidelines of 16<sup>th</sup> century England. Costuming Information is available upon request. Costumes may be purchased pre-Faire from our community of Faire clothiers, or vendors may sew or buy their own garments.

**Criteria for Crafts** – It is the intention of the Faire to have the best handmade crafts, artisans and merchants. Import/buy and sell merchants can still apply, but will be at a strong disadvantage towards being accepted. Please keep in mind that the faire has an abundance of Jewelers and Clothiers already. All items to be displayed and sold must receive the approval of our Jury Committee. Photos (either physical or digital) or drawings should be sent, via USPS to: REP ~ Marketplace at the above address. Please use USPS only. All work must be handcrafted by you, and of your own design. Any items or portions not of your design or work should be noted. Crafts should compliment and blend with our 16th century theme. Please note that any photos or drawings will be kept on file and will not be returned.

**Criteria for Games & Activities** - Presentation and context of your ride, game or activity should relate to the 16th century in a manner that evokes the theme of our event. Activities, which are demonstrations, should be interesting and educational at the same time. Games should be exciting, and most of all, FUN. Please describe your ride, game or activity, in detail. Feel free to attach sketches. We prefer it. All games must have prizes. Please describe prizes on the next sheet. Prizes will need to be juried.

**Occult Criteria** - We prefer that your readings reflect a positive air. We feel that readings can be fun and mysterious for our public. Some of our customers may have never had a reading before, and therefore, we want this to be a positive experience for them. Upon acceptance, you will be juried.

**Fees & Payment Schedule** - Upon notice of acceptance, a \$400 registration fee will be due. Fees are based upon a percentage of gross sales (excluding tax). A prepayment deposit of \$750 will be due February 1, 2012, which will be applied toward your fees based on your weekly sales. The minimum fee to participate in the Faire is \$750 plus registration. **Sales and subsequent fees are to be reported and paid weekly during Faire.**

***Application Deadline is Oct. 1, 2011***

**RENAISSANCE  
PLEASURE FAIRE®**

P.O. Box 1550, Irwindale, CA 91706 • 626-969-4750

Application for New Vendors (Deadline October 1, 2011)

THE 2012 ORIGINAL RENAISSANCE PLEASURE FAIRE

SEVEN WEEKENDS • APRIL 7 ~ MAY 20, 2012 • 10:00AM UNTIL 7:00PM

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(DATES, TIMES AND LOCATION SUBJECT TO CHANGE)

Owner				Work Phone
Business Name (PLEASE COMPLETE)				Home Phone
Booth Name as you want it to appear in the program				Cell Phone
Address				Fax
City	State	Zip	E-Mail Address	CA Resale Number
Okay to release information to potential customers: <input type="checkbox"/> Phone Only <input type="checkbox"/> Address Only <input type="checkbox"/> All Okay <input type="checkbox"/> None				

CATEGORY OF PARTICIPATION

- Crafts
- Activities/Games
- Occult

Your Specialty i.e. clothing, archery, tarot cards: \_\_\_\_\_

POINTS OF SALE REQUESTED

# Booths: \_\_\_\_\_ # Carts: \_\_\_\_\_ #Wanderers: \_\_\_\_\_

YOUR DISPLAY PLANS: Because we strive to present an authentic Renaissance community, we ask our vendors to spend some time researching the period in preparation for creating their Faire presentation. Many craftsmen build displays explaining the processes used for their craft or present actual demonstrations. Game booths can display signs that include quotes from 16th century sources that praise the virtues of sport, jest or frivolity. On your booth sketch, please describe how you envision your display area.

BOOTH DIMENSIONS

MAXIMUM Space dimensions must include canopies & poles, hay bales, seating areas, back room/storage areas, signs that overhang or anything else that will be part of your area. Include any demonstration or customer waiting area as well. Include a sketch or photo of your booth, with dimensions. List frontage first.

Booth \_\_\_\_\_' wide by \_\_\_\_\_' deep by \_\_\_\_\_' high

Cart \_\_\_\_\_' wide by \_\_\_\_\_' deep by \_\_\_\_\_' high

MODULAR? Do you have sections of your booth that are of fixed dimensions? If so indicate measurements here Frontage

\_\_\_\_\_ ' wide by deep \_\_\_\_\_ ' by \_\_\_\_\_ ' high

MINIMUM Space Requirements We will do all we can to give you the space you request, but we need to know the absolute MINIMUM size of your display area.

\_\_\_\_\_ ' wide by deep \_\_\_\_\_ ' by \_\_\_\_\_ ' high

DO YOU PLAN TO DEMONSTRATE? NO YES If yes, please describe.

All requests for demonstrations must be returned with application and include the following: (1) video of demonstration, (2) demonstration must have narrative, (3) must be historical and educational, (4) number of daily demonstrations requested (minimum of three (3)). Management will review all requests and determine who is authorized, when demonstration times are scheduled, and any percentage discount off of fees.

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Check Your Preferences below. Please recognize that not all requests can be accommodated. We will do all we can to meet your needs.

- level ground
  - shade
  - no wind
  - corner
  - quiet
  - solid front
  - walk-in front
  - near food
  - NOT near food
  - near entrance/exit
  - need to dig holes/posts
- Other \_\_\_\_\_

Please be aware that you almost have to "paint a picture" for us regarding your booth. We need all of the information you can give us. Thanks.

**SHOW EXPERIENCE** please tell us the other shows at which you have been a vendor.

Renaissance Shows Vendor	Dates	Other Events	Dates
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**EXPERIENCE/TRAINING IN YOUR FIELD** please describe your training and experience. Include specific information about materials and techniques used, the length of time you have been pursuing your field, and any awards you may have won. Continue on an extra page if necessary.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

In order to assist in your presentation, it is suggested that you create a character for yourself, such as a merchant from London or a gypsy from Russia, etc. (Foreign characters are restricted to Trader's Market or the Psychic areas.) Please describe your character.

\_\_\_\_\_  
\_\_\_\_\_

How much will you charge for a reading/game? \$\_\_\_\_\_

**CRAFTS/PRIZE DESCRIPTION**

Please list your entire craft/prize line below. Include all items you wish to sell or use as prizes. Describe materials used, and indicate your pricing of each item. Use additional pages if necessary.

	ITEM/PRIZE	PRICE
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____

**DID YOU REMEMBER TO:**

- ✓ Complete Application in Full
- ✓ Include \$75.00 Application Fee
- ✓ Include Product Photos (Physical or Digital) or Drawings
- ✓ Booth Drawings
- ✓ Adhere Postage to send your Application